



**Job Title:** Visual Designer

**Work Schedule:** We cannot guarantee a specific number of work hours per week. Your work schedule can be flexible, as long as you meet all job responsibilities and attend regular virtual meetings as needed during normal business hours.

**Job Classification:** Non-Exempt

**Primary Location:** Remote Position

**About Tangible:**

We are a Customer Experience (CX) research, strategy and design firm. We help Fortune 500 and emerging brands design, build, sell and support products and services that people want to use.

**Visual Designer Responsibilities:**

Tangible's Visual Designers work closely with client stakeholders and other team members, from concept and iteration to deployment, to ensure the end product is focused on the primary business objectives, customer-centric, on-brand, and pixel-perfect.

Responsibilities include:

- Taking a project from client introduction to asset delivery and/or participate at any stage of the process
  - Creating print, motion, and digital experiences including responsive web design, brand/logo design, and illustrations
- Working with client teams – including marketers, engineers/developers, project managers, and internal UX designers – to understand and solve visual design issues
- Working within clients' existing brand, design, and component libraries/systems as well as creating, organizing, documenting, and delivering original libraries or systems
  - Ensuring that all design work follows existing design systems to the letter - paying special attention to color and typography
- Working with developers to turn designs into sites and applications
- Establishing the look and feel for various interfaces, including websites, mobile devices, apps, etc
- Brand design including logo and identity systems across common/uncommon touchpoints
- Creating, refining, and organizing production assets
  - Resizing assets for different devices – tablet, mobile, and web
  - Sourcing assets from stock photos and video footage



- Working on email marketing items, presentation materials, and interactive event materials
- Illustration / sketching skills are a plus
- Staying current with industry best practices and understanding how to correctly apply them

**Skills & Abilities:**

- Skilled at design and visual balance, with a real creative spark
- Solid understanding of layout, typography and color
- Skillset must include use/knowledge of prototyping tools and design applications such as Adobe Creative Cloud, Figma, Sketch etc.
- In-depth understanding of responsive web design
- Strong collaboration skills – works effectively as part of a virtual team or in person
- Self-starter who can work independently without a lot of supervision
- Strategic thinker and problem solver who can identify opportunities for improvement in design by asking questions, researching, and implementing solutions
- Can prioritize concurrent projects and manage time effectively
- Can work well under pressure and time constraints
- Thorough, organized, and a quick learner
- Can receive constructive criticism and make changes based on feedback
- Ability to keep sensitive client and agency information confidential at all times

**Experience:** Must have at least 3-5 years' experience as a visual designer

**Education:** Bachelor's degree in a design-related field or equivalent experience in the industry

**Essential Mental/Physical Functions:**

- Sit or stand for extended periods of time using a computer or phone
- Work alone or with others in an office environment or virtually
- Travel may be requested or required based on client needs

**Required Equipment/Software:**

- Tangible provides licenses for the following, as needed:



- Adobe Creative Cloud design applications (including Photoshop, InDesign, Illustrator, Adobe XD)
- Figma familiarity is a requirement
- Google Workspace (email, Files, Docs, Sheets, Slides)
- Harvest time-tracking software
- Slack, Teamwork, or other team collaboration software
- Microsoft Office (Word, Excel, and PowerPoint)
- Apple Keynote
- Personal equipment (computer, phone, other; e.g., tablet) is provided by each employee. Tangible provides a small monthly stipend to support personal devices and internet costs. Some client engagements will require the installation of key VPN and/or other software.

**We believe in equity in the workplace.**

Tangible is committed to telling diverse stories, reflecting our diverse audiences, and drawing from diverse experiences and perspectives. Tangible is an equal opportunity employer and values equity and inclusion.

If this sounds like you and you are interested, we'd love to hear from you! Please send [jobs@tangible-ux.com](mailto:jobs@tangible-ux.com) the following:

- A resume and cover letter
- 3 references (we will not contact them unless you've given us permission to do so)